2017 SPONSORSHIP OPPORTUNITIES

RTCA 2017 GLOBAL AVIATION SYMPOSIUM

HYATT REGENCY // CRYSTAL CITY
Each year RTCA conducts an annual Symposium to examine current and emerging issues facing the aviation community. The Symposium focuses on the policy and technical issues relevant to RTCA, committee volunteers and others in the aviation industry and attracts more than 300 industry executives.

Top leaders from the National Airspace System including FAA, airlines, airports, aviation associations and businesses gather annually to network and address the pressing issues of our industry.

Sponsorship Options

Overall Sponsorship:
- Gold
- Silver
- Bronze

Special Events:
- Continental Breakfast
- Networking Break

Logo’d and Special Items (1 available of each):
- Lanyards & Badges
- Note Pads
- Bags
- In-Ear Headphones
- Water Bottles
- Charging Stations
- Wi-Fi
- Speaker Ready Room

Gold Sponsor — $12,000
- Three (3) complimentary registration passes to the Symposium
- Sponsorship of the conference app which includes logo on splash page and in the app’s dashboard page
- Sponsorship of the Industry Reception which includes logo on table tent cards
- One (1) table top display
- Company logo on front cover of program/pocket guide
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

http://symposium.rtca.org  |  symposium@rtca.org  |  202-833-9339
Silver Sponsor — $10,000

Includes sponsorship of one of the Symposium luncheons:
- Awards Luncheon, which recognizes the dedication and contributions of key participants in the RTCA consensus process and celebrates their impressive achievements
- Industry Luncheon which features an industry leader and important topic
- Two (2) complimentary registration passes to the Symposium
- Partial sponsorship of the Awards Luncheon or full sponsorship of Industry luncheon
- One (1) table top display
- Reserved table at Luncheon for party of 10
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Opportunity to place promotional item or brochure at every seat for the luncheon
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Bronze Sponsor — $5,000

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- One page flyer or promotional item (your company provides) to be inserted in the Symposium attendee bags
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Special Events Sponsorships

Continental Breakfast Sponsor — $4,500

Add a table top display to your Networking Break Sponsorship for $1,500

- One (1) complimentary registration pass to the Symposium
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Onsite signage during the breakfast
- Recognition pre- and post-event in the RTCA Digest

Networking Break Sponsor — $3,000

Add a table top display to your Networking Break Sponsorship for $3,000

- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint
- presentations during the Symposium
- Company exposure in onsite program
- Onsite signage during the break
- Recognition pre- and post-event in the RTCA Digest
Logo’d and Special Items Sponsorships

**Badge and Lanyard Sponsor — $4,500**

- One (1) complimentary registration pass to the Symposium
- Branded lanyards and badges provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

**NotePad Sponsor — $4,500**

- One (1) complimentary registration pass to the Symposium
- Branded note pads provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

**Symposium Bag Sponsor — $4,500**

- One (1) complimentary registration pass to the Symposium
- Branded Symposium bags provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

**In-Ear Headphones Sponsor — $4,500**

- One (1) complimentary registration pass to the Symposium
- Branded headphones provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

http://symposium.rtca.org   |   symposium@rtca.org   |   202-833-9339
Wi-Fi Sponsor — $3,500

- Branded Water Bottles provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Charging Station Sponsor — $3,500

- Company logo branding in charging station areas
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Water Bottle Sponsor — $3,500

Add a table top display to your Water Bottle Sponsorship for $2,500

- Branded Water Bottles provided to all attendees
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Speaker Ready Room Sponsor — $2,000

- Dedicated directional signage with your company logo and branded table tents in the Speaker Ready Room
- Company profile and logo on the Symposium website
- Logo and Company Name in promotions leading up to the Symposium
- Logo included in PowerPoint presentations during the Symposium
- Company exposure in onsite program
- Prominent onsite signage
- Recognition pre- and post-event in the RTCA Digest

Table Top Display Add-On — see each sponsorship for pricing information

- One (1) 6 foot skirted table with chairs and wastebasket in high traffic location
  Includes Wi-Fi access

Please call us to discuss sponsorship opportunities; we look forward to working with you.
Sponsorship Level

- Gold Sponsor ........................................... $12,000
- Silver Sponsor ........................................ $10,000
- Bronze Sponsor ....................................... $5,000

Special Events Sponsorships

- Continental Breakfast Sponsor ................. $4,500
- Networking Break Sponsor ...................... $3,000

Logo’d and Special Items Sponsorships

- Badge and Lanyard Sponsor ...................... $4,500
- NotePad Sponsor .................................... $4,500
- Symposium Bag Sponsor ........................... $4,500
- In-Ear Headphones Sponsor ...................... $4,500
- Water Bottle Sponsor ............................... $3,500
- Charging Station Sponsor ....................... $3,500
- Wi-Fi Sponsor ........................................ $3,500
- Speaker Ready Room Sponsor .................... $2,000
- Table Top Display Add-on ........................... $____
- Other ................................................... $____

Company Info

Company Name _________________________________________________________________
Contact Name ________________________________________________________________
Title ______________________________________________________________
Street Address _________________________________________________________________
City _____________________________________________________________ State _____ Zip Code ___________
Phone __________________________________________ Fax _____________________________
Email _____________________________________________________________

“The support of our sponsors allows us to create a valuable experience for our attendees. We simply could not do this without you.”
—Margaret Jenny
RTCA President

Payment Method

- Check Enclosed Please make check payable to RTCA, Inc. Payment must be made in US currency drawn on a US bank.

Credit Card

- □ American Express
- □ MasterCard
- □ Discover
- □ Visa

Total Amount _________________________________________________________________
Credit Card Number __________________________________________________________
Expiration Date _______________________________________________________________
CIN # ________________________________________________________________
Name on Card ______________________________________________________________
Signature _________________________________________________________________